

	Study #1: winter/cold & dry days + mild spring-like days	Study #2: elevation/thin air
	<i>New Jersey: February-March 2020 (3-Step/Polar & Temperate Day Creams)</i>	<i>Colorado, Utah, and New Mexico: May-June 2020 (3- Step/Mountain Day Cream)</i>
Attribute	Agree	Agree
My skin feels very hydrated/moisturized	100%	100%
My skin is softer and more supple	100%	100%
My skin is less dry	93%	100%
My skin feels smoother	97%	100%
I see a visible reduction in fine lines and wrinkles	97%	87%
I see an improvement in firmness	97%	90%
My skin appears young looking	97%	93%
My skins' texture appears improved	100%	97%
My skin looks visibly brighter	100%	93%
My skins complexion is more even-toned	97%	93%
I look more refreshed	100%	93%
The Pour Moi products are gentle on my skin	100%	100%
The Pour Moi products are effective	100%	100%
I now believe in Climate Smart Skin Care	100%	93%