

EVA LONGORIA *On why the 42-year-old will try anything and everything when it comes to beauty*

WRINKLE REVOLUTION *10 surprising things you can do right now to make a big difference in how you will age*

NEWBEAUTY®

NEWBEAUTY.COM / ISSUE WINTER-SPRING 2018

THE BEAUTY AUTHORITY

SIMPLE SECRETS

BEFORE

GET AN INSTANT

SEXY

YOUNGER

GREAT

FIGHT

TO LOOK AMAZING

& AFTERS

BEAUTY UPGRADE

BODY

IN 24 HRS

SKIN

FAT

SPECIAL ISSUE

JAW-DROPPING MAKEOVERS

125 FAST + EASY FIXES

6-7 140

DISPLAY UNTIL APRIL 16

1

SKIN CARE GETS A NEW TYPE OF PRODUCT



For the most part, the textures and formulations of skin-care products don't seem to veer that far from the standards we all know: creams, gels, serums, lotions and oils. But all that is changing as a new "melting" formulation comes into play. **Made with less water and more oil** (some contain waxes and fatty acids, too, which stay solid at room temperature) than other products, the result is solid or semisolid products that melt as they are applied to skin. "Skin is warmer than room temperature, which causes the product to melt upon application," explains cosmetic chemist Kelly Dobos. The idea behind melting balms, cleansers and serums stems from the Korean beauty trend. "Plus, conservation of resources and sustainability are important to consumers, and water-less or low-water products have a better environmental footprint," adds Dobos. Not only do melting products feel good on the skin, but they **also make application more fun** because of the higher amount of oil they contain, which gives them a good amount of "slip."



SKIN SAVIORS YOU SHOULD KNOW ABOUT

Complexion perfection: From new ingredients to a brand-new type of product, this is what's trending in the skin-care industry right now.

2

A SERIOUS INFLAMMATION FIGHTER



One surprising ingredient now making its way into many skin-care and anti-aging products—particularly high-end ones—is cannabis-derived cannabidiol oil (CBD), which is extracted from the cannabis plant and

contains trace amounts of THC. Aesthetician Ildi Pekar, who just launched her eponymous cannabis-infused Tissue Repair Serum, is a fan of CBD oil for its many skin benefits, including its **ability to hydrate and soothe skin**, as well as heal acne and inflammation. "The cannabinoids, especially when teamed up with hydrating oils, contribute to the skin's natural barrier function as they stimulate cell regeneration for a healthier, more youthful

look," she explains. A potent anti-inflammatory with both antioxidant and anti-aging benefits, Pekar says using **CBD oil is an ideal way to reduce inflammation**. "Topical and oral application work wonderfully, but I like it in a product that is left on the skin, such as a serum or a moisturizer, to receive the long-lasting benefits of the ingredient," she adds. Other skin-care brands that incorporate CBD into their formulations include Wellbe and Herb Essentials.

3

CLIMATE CONTROL



It's a pretty well-known fact that you shouldn't use the same skin-care products on your skin during winter months as you do during summer months. Catering to the idea that **skin changes somewhat throughout the year**, beauty products are now getting in sync with that very notion, and some brands, such as Pour Moi, a new, eight-piece climate-smart skin-care line that "leverages the changing properties of climates," have developed products that work with the weather instead of against it. "Each climate—desert, tropical, temperate, mountain, and polar—is becoming more extreme in its own right, so the elements are harsher on skin than ever before," explains Ulli Haslacher, founder of Pour Moi. "Conventional skin care does not account for the fact that **skin functions vary in different climates**, changing how skin stays moist and flexible, thus making it impossible to help skin consistently counteract external aging aggressors. When your skin is in harmony with its environment, the ingredients in your products are able to work at their optimum levels, penetrating deep for maximum hydration, youthfulness and glow."